

Executive Department - Governor's Office of Minority Affairs

MISSION

The mission of the Governor's Office of Minority Affairs (GOMA) is to ensure that small, minority and women-owned businesses participate fully and fairly in State contracting while advising the Governor on key Minority Business Enterprise (MBE) and Small Business Reserve (SBR) program and policy matters.

VISION

A “One Maryland” environment for businesses that promotes the inclusion of all businesses, regardless of race, gender, or size.

KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

Goal 1. Increase the number of MBEs that compete for State contracts.

Obj. 1.1 Provide small, women-owned and minority businesses with the information they need to get access to capital, procurement data and technical assistance.

Performance Measures	2011 Act.	2012 Act.	2013 Act.	2014 Act.	2015 Act.	2016 Est.	2017 Est.
MBE participants at GOMA and other MBE events	9,200	8,800	8,925	5,616	10,844	12,500	14,000
Visitors to the web portal to retrieve referral information	159,838	206,759	210,250	110,770	110,101	113,000	115,000
Responses to MBE requests for assistance	728	801	900	1,020	1,995	2,225	2,500
Percentage increase of MBEs in GOMA contacts database	7%	7%	7%	7%	7%	7%	7%

Goal 2. Improve the State’s MBE and SBR programs by ensuring that data collection and reporting accurately reflect procurement in State Agencies.

Obj. 2.1 Implement data collection tools to increase accuracy in reporting MBE statistics and keeping State agencies and departments aware of their contract numbers and current year participation standing.

Obj. 2.2 Monitor State agencies to ensure program compliance and to provide assistance as needed.

Performance Measures	2011 Act.	2012 Act.	2013 Act.	2014 Act.	2015 Act.	2016 Est.	2017 Est.
State agencies using GOMA-developed data collection tools	60	60	70	70	70	70	70
State agencies reporting accurate payment data	60	60	70	70	70	70	70
State agencies providing SBR reports	23	23	23	23	23	23	23
State agencies requesting GOMA’s support and advice	20	23	23	23	23	23	23
Individual requests for GOMA assistance	600	600	700	950	1,425	1,920	2,070
Agency visits to conduct random reviews for the MBE and SBR programs	190	190	190	190	190	190	190